

The Las Vegas Celtic Society

2026 SPONSOR OPPORTUNITIES
APRIL 18-19

What is the Las Vegas Celtic Society?

Our mission is simple: to promote Celtic culture in Southern Nevada!

The Las Vegas Celtic Society (LVCS) is a 501(c)3 nonprofit organization composed entirely of dedicated volunteers who help locals get involved in Scottish Athletics, Bagpipe & Drum Bands, Celtic Dance, and so much more throughout the year!

Annually we hold our flagship event, The Las Vegas Highland Games, which draws over 14,000 attendees over the course of two days. Sanctioned competitions are held for athletics and bagpiping, dance exhibitions, whiskey tasting, Celtic music, shopping, food and of course—beer!



Main Stage Sponsorship

Name the main stage at the Las Vegas Highland Games after your business!

A 20' x 4' banner along the stage will name it in your honor, with eight (8) additional banners featuring your business throughout the event, including in the VIP Garden. In addition, your logo will be featured on the Community Partners page of the Las Vegas Celtic Society website and promoted on our social media pages. Your business will be mentioned in all radio commercials beginning four (4) weeks prior to the Las Vegas Highland Games (valued at $20,000). At the event, we'll make frequent sponsor announcements on the main stage and athletics field throughout the weekend. Finally, you'll receive six (6) passes to the VIP Garden each day.

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Your sponsorship includes:

- Main Stage top & Bottom Banners
- 10x10 vendor space in main stage area
- Eight (8) banners placed throughout the park
- Main Stage name recognition on all printed & online materials
- Inclusion in all radio spots scheduled
- Main stage announcements
- Logo inclusion on the website
- Four social media posts
- Four VIP tickets*

Total Value: $35,000

Total Package: $10,000

*VIP consists of admission, premium seating in the VIP Garden, and complimentary food and beverages (including alcohol) all weekend!

Celtic Stage Sponsorship

Name the Celtic stage at the Las Vegas Highland Games after your business!

A 10’ x 3’ banner along the stage will name it in your honor, (the *** Stage) with six (6) additional banners featuring your business throughout the event, including in the VIP Garden. In addition, your logo will be featured on the Community Partner page of the Las Vegas Celtic Society website and promoted on our social media pages. Your business will be mentioned in all radio commercials beginning four (4) weeks prior to the Las Vegas Celtic Festival (valued at $20,000). At the event, we’ll make frequent sponsor announcements on the main stage, Celtic stage and athletics field throughout the weekend. Finally, you’ll receive four (4) passes to the VIP Garden for each day.

Your sponsorship includes:

- Celtic Stage exclusive banner
- 10x10 vendor space in Celtic Stage Area
- Six (6) additional banners placed throughout the park
- Stage name recognition on all printed & online materials
- Inclusion in all radio spots/schedule
- Celtic stage announcements
- Logo inclusion on the website
- Four social media posts
- Four VIP tickets*

Total Value: $30,000
Total Package: $7,500

*VIP consists of admission, premium seating in the VIP Garden, and complimentary food and beverages (including alcohol) all weekend!

Athletics Field Sponsorship

Take advantage of exposure to all of the participating athletes and spectators at the Las Vegas Celtic Festival & Highland Games. The athletics field is in constant use throughout the weekend with events running non-stop each day.

A 20' x 3' banner along the fence of the athletics competition will name the field in your honor, along with a banner across the judges table. Eight additional banners facing in and outside of the athletic field, the main stage area and the VIP area. A 10x10 vendor space in the athletics field is included. As well as five of the cabers used at events and practices throughout the year will be branded with your logo or message. Your logo will be featured on the Community Partner page of the Las Vegas Celtic Society website and promoted on our social media pages. Your business will be mentioned in all radio commercials beginning four (4) weeks prior to the Las Vegas Highland Games (valued at $20,000). At the event, we'll make frequent sponsor announcements on the main stage and athletics field throughout the weekend. Finally, you'll receive four (4) passes to the VIP Garden each day.

Your sponsorship includes:

- Main Athletic Field Naming Rights
- Judges table banner
- 10x10 vendor space in athletics area
- Five (5) branded cabers
- Eight (8) banners placed throughout the park
- Inclusion in all radio spots/schedule
- Athletics PA announcements
- Logo inclusion on the website
- Four social media posts
- Four VIP tickets each day*

Total Value: $30,000
Total Package: $7,500

*VIP consists of admission, premium seating in the VIP Garden, and complimentary food and beverages (including alcohol) all weekend!

Caber Athletic Sponsorship

Put your name on one of the most iconic events of the Highland Games!

Take advantage of exposure to all of the participating athletes and spectators at the Las Vegas Celtic Festival & Highland Games. The Caber Toss is the most popular and exciting event happening on the Athletics Field the entire weekend!

Your logo or business name will be displayed on a caber tossed in the Las Vegas Highland Games, the backyard games, and other exhibitions (parades & events throughout the year). Your business will be announced each time a cable is tossed in competition or exhibition. You will also receive two (2) banners hung in the athletics area, the opportunity to include a bounceback coupon or a logoed item in athletics participant bags, logo featured on Community Partner page of the Las Vegas Celtic Society website, and a social media post and two (2) passes to the VIP Garden each day!

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- Logo on a Las vegas HIghland Games Caber
- Announcements each time the caber is tossed
- Opportunity to include a bounceback coupon or logoed item in the Athlete's welcome bags (item provided by sponsor)
- Two (2) banners hung in the Athletics field (production included)
- Logo inclusion on the website
- A minimum of one social media post
- Two (2) VIP tickets for each day*

Total Value: $7,500
Total Package: $1,000

*VIP consists of admission, premium seating in the VIP Garden, and complimentary food and beverages (including alcohol) all weekend!

Piping & Drumming Field Sponsorship

Take advantage of exposure to all of the participating competitors and spectators at the Las Vegas Celtic Festival & Highland Games. The piping & drumming field is in use for sanctioned competitions throughout the weekend with events running each day.

A 20' x 3' banner along the fence of the piping competition area will name the field in your honor, along with a banner across the judges table. Six additional banners facing in and outside of the piping & drumming field, the main stage area and the VIP area. A 10x10 vendor space in the piping field area is included. Your logo will be featured on the Community Partner page of the Las Vegas Celtic Society website and promoted on our social media pages. Your business will be mentioned in all radio commercials beginning four (4) weeks prior to the Las Vegas Highland Games (valued at $20,000). At the event, we'll make frequent sponsor announcements on the main stage and athletics field throughout the weekend. Finally, you'll receive four (4) passes to the VIP Garden each day.

Your sponsorship includes:

- Piping & Drumming Field Naming Rights
- Judges table banner
- 10x10 vendor space in piping & drumming area
- Six (6) banners placed throughout the park
- Inclusion in all radio spots/schedule
- Piping & Drumming PA announcements
- Logo inclusion on the website
- Four social media posts
- Four VIP tickets each day*

Total Value: $20,000
Total Package: $5,000

*VIP consists of admission, premium seating in the VIP Garden, and complimentary food and beverages (including alcohol) all weekend!

Ticketing Sponsorship

Take advantage of exposure to every ticketed participant and attendee to the Las vegas Celtic Festival & Highland Games! This new sponsorship in 2025 allows you to communicate to your target audience on multiple levels.

As the Ticketing Sponsor, you will have the opportunity to reach ticketed attendees via our Ticketspice platform. Your message, logo and/or coupon will be featured on the ticketing page when tickets are purchased to the Las Vegas Celtic Festival & Highland Games, during the purchase process and after purchase. This includes all participant tickets, promotional tickets and purchased tickets. In addition, any printed tickets will feature you banner message or bounceback offer, and all electronic tickets will also feature your messaging. Your message will also be featured in a minimum of Two (2) social media posts as well as a LVCS Community Partner on the website. Once on site, you will receive Four (4) banners placed throughout the park, main stage announcements, and the opportunity to feature a bounceback, flyer or logos item in all of the welcome bags for our over 150 Athletes. Finally, you'll receive two (2) passes to the VIP Garden each day.

Your sponsorship includes:

- Four (4) banners placed throughout the park
- Inclusion in all radio spots/schedule
- Main Stage PA announcements
- Logo inclusion on the website
- Four social media posts
- Two (2) VIP tickets for both days

Total Value: $8,000
Total Package: $2,000

*VIP consists of admission, premium seating in the VIP Garden, and complimentary food and beverages (including alcohol) all weekend!

Ticketing Sponsorship

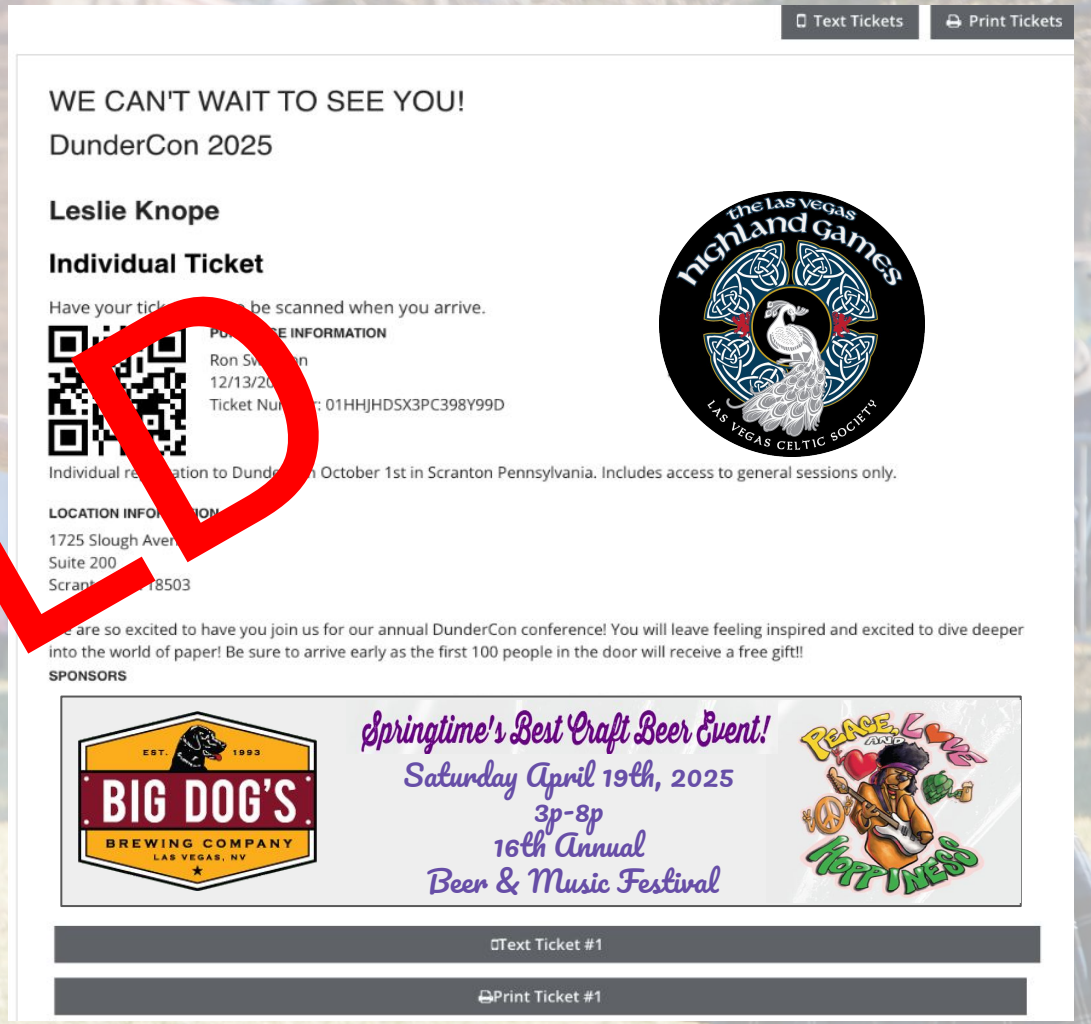
Average 2 day attendance: 14,000!

Your logo or image including any bounce back coupons will be prominently featured on all devices featuring electronic tickets and any tickets printed out for admission.

This includes VIP tickets, whiskey tasting tickets, earlybird tickets and general admission.

Logo/image size 950 wide x 215 high

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Additional Sponsorship Opportunities

Partner Sponsorship ($2,500)

It's time to go big or go home! You're already kilt-shopping for the Las Vegas Celtic Festival & Highland Games and want to make sure everyone knows how much you support cultural events in the Las Vegas community. Includes six (6) banners featuring your business throughout the park, a minimum of three social media posts, a feature on the Community Partner page of the LVCS website, announcements from the Main Stage and two (2) passes each day to the VIP Garden!

Community Sponsorship ($1,000)

You've been to & love the Celtic Festival & Highland Games. You're ready for our attendees to see your brand while you spend the day enjoying the main stage entertainment from the VIP Garden! Includes four (4) banners featuring your business throughout the park, a feature on the Community Partner page of the LVCS website, and two (2) passes each day to the VIP Garden!

Enthusiast Sponsorship ($500)

Show your appreciation for the Las Vegas Celtic Festival & Highland Games in a public way! Includes two (2) banners featuring your business throughout the Las Vegas Highland Games (banner production included), a feature on the Community Partner page of the LVCS website, and two (2) passes to the VIP Garden each day!

**VIP consists of admission, premium seating in the VIP Garden, and complimentary food and beverages (including alcohol) all weekend!



Contact us with questions!

We want to make sure this event is not only the best Celtic Festival & Highland Games in Las Vegas, but the best opportunity for our sponsors to show their support to our community. If you see an opportunity that you'd like to explore with the Las Vegas Celtic Society, contact **dave@lasvegascelticsociety.org**